

## Press Release - Smart Insights

### Smart Insights publishes a new White Paper “Blockchain: versatility by means of transparency”

Intelling, a consultancy specializing in secure transactions, is publishing a new Smart Insights White Paper titled “Blockchain: versatility by means of transparency,” in partnership with TRUSTECH (incorporating CARTES), to bring to its readers a synthesis on blockchain, its technology and applications.

MARSEILLE, FRANCE, September 27, 2016 - Intelling is pleased to announce it publishes a new White Paper titled “Blockchain: versatility by means of transparency,” in partnership with TRUSTECH (incorporating CARTES), the global and largest event dedicated to trust-based technologies.

While blockchain technology was originally developed in as an underlying technology for cryptocurrencies, it is now the object of attention and the base of development for numerous financial institutions, governments, technology companies and other blue chip players.

As blockchain brings flexibility, security and resilience, we witness now numerous experiments in various fields. This White Paper “Blockchain: versatility by means of transparency” exhibits the advantages and inconveniences of blockchain, and presents the most interesting ongoing experiments.

All of this, and a lot more, is described in Smart Insights White Paper “Blockchain: versatility by means of transparency.” The White Paper can be downloaded free of charge from our website at <http://www.smartinsights.net/White-papers>



Smart Insights will be present at TRUSTECH (incorporating CARTES) 2016 event, Cannes, French Riviera, November 29 - December 1<sup>st</sup>, 2016.

Now in its 11<sup>th</sup> year, the weekly newsletter “Smart Insights Weekly” brings its readers the latest information about the secure transactions industry, its businesses, its technologies, its markets as well as its technology suppliers. Smart Insights Weekly covers all the major trends in the industry; it encompasses worldwide business, standardization bodies, and all subjects bringing light onto the secure transactions industry. It is complemented by Smart Insights Market Trends a quarterly where experts in our industry bring their opinion, their vision, and their anticipation of Market Trends.

In addition, Smart Insights is recognized as a leading source of expertise thanks to its Smart Insights Reports, which provide research and analysis about the major market segments and technology developments in the secure transactions industry. Latest publications include:

- Invisible payments, key to omni-channel commerce,
- mWallets to meet European adoption,
- Smart ticketing on the path to dematerialization,
- eSIM to reshape mobile communication.

# *Smart Insights*



More details are available at <http://www.smartinsights.net/Smart-Insights-Reports>

## **About Intelling:**

**Smart Insights Reports**, along with **Smart Insights Weekly** and **Smart Insights Market Trends**, are published by Intelling, a consultancy headquartered in Marseille, France. Intelling is a consultancy with two expertise majors: marketing and strategy for secure transactions, smart cards, telecoms, payment, and convergence, as well as market intelligence, for all industry fields. Intelling is the publisher of Smart Insights Reports, that address secure transactions and smart card markets, providing an extensive qualitative and quantitative analysis.



More details are available at: [www.smartinsights.net](http://www.smartinsights.net) and [www.intelling.com](http://www.intelling.com)

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